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CMM 240 A - Spring ‘22

Date Due

*QCQ is short for “Quotation-Comment-Question.” It begins with a Quotation of 1-3 sentences. It then has a Comment. And it then asks a Question that encourages engagement from others. A good QCQ gives you something to bring to the table and offers something worth discussing in class.* Earn full credit (1000 points) for a QCQ that touches all 3 bases - and is in on time.

**QCQ for \_Austin Kleon, “Credit is always due”\_\_**

Quotation (with page number or paragraph number or time stamp if video/audio)

If you fail to properly attribute work that you share, you not only rob the person who made it,

You rob all the people you shared it with without attribution, they have no way to dig deeper into the work or find more of it. Parag.2

Comment (250-500 words)

Attributing is giving credit where credit is due. According to Kleon, credit is always do. Good, bad, or indifferent. Does anyone in the general public with a chip on their shoulder have the right to de-credit anyone unnecessarily? That could be like lighting a match or summoning the wolves.

Which to me is true “robbing”. We need to make sure that when we disagree, we critique in a constructive way. A way that makes readers respect your words and your point. In other words, don’t make yourself look dumb by spouting out an off-handed comment. You can be honest, thought induced, and succinct. Without coming off as a neanderthal. In other words, use your intelligence. Sound intelligent. You will get more respect out of everyone reading your comment. Including the writer.

Digging deeper into your work makes your talent better, whatever your talent is. Having others attribute their thoughts pushes you forward. As long as you let it push you forward and not back. There are plenty of people in this world who will try to push you back. Don’t let them. Brush the bad advice off your shoulder like a tick, and move on. A bad comment may even ignite something in you that catapults you forward. Meaning, you read it, you digested it, and then you tweaked your writing (or whatever it is you are doing) in a better, more productive direction.

If you have an inquisitive mind (which I sincerely hope you do), list all your references, your inspirations, and links. Make it a worthwhile place for people to visit. A wonderland of amazing paths, and niches. One of the best journey’s a person can ever take in a lifetime, is to read a great story that was so well written, it lingers with them for years. Be the person who writes it.

Question: Have you ever read something that resonated with you so profoundly, that you thirsted for more on the subject?