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CMM 240 A - Spring ‘22

Date Due: 2/15/2022

**QCQ for \_Small Change\_**

Quotation (with page number or parag number or time stamp if video/audio)

“Our acquaintances - not our friends - are our greatest source of new ideas and information.”

Comment (250-500 words)

The first thing that comes to mind regarding acquaintances that we learn from (greatest source of new information) are our teachers, professors, and educators. Who teach and spread information consistently to students who then go home and spread their knowledge (if the educator was particularly effective that day) to their parents, friends, grandparents, neighbors and maybe even a friendly cashier at the grocery store. As the 80’s Faberge organics shampoo commercial with Heather Locklear stated “I told two friends and they told two friends and so on and so on and so on…”

Social media also spreads knowledge like lightening. Sometimes good, interesting, funny, intelligent, wise, and true. Other times awful, boring, misleading, ridiculous, and false. We sift through all this information in record time. We get so good at it that it races through our brains like a locomotive. At this pace false information can be spread as fast as covid-19, like wise with good information. Important information. Lifesaving information.

The age of social media is upon us and has perfected itself in many ways. It can be used as a tool or a menace. Since the beginning of time tools for good and evil have battled on this earth. Social media is no exception.

Social justice in the age of social media has made a great impact. Saving a life in the age of social media has become a reality. Our acquaintances can become our silent allies in many ways. They can be our inspirations and never even know it. A stay-at-home mom or a janitor could spark a thought on social media that inspires a genius to invent. We all have brains like computers. Imagine what we could do if we used them to capacity. Social media sparks this, but doesn’t even hit the tip of the iceberg in terms of potential.

Question:

What is your greatest source of information?