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CMM 240 A - Spring ‘22

Date Due: 03/22/22

**QCQ for \_Miltner Internet Meme’s\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Quotation (with page number or parag number or time stamp if video/audio)

“The fact that this chapter exists is somewhat remarkable. Not, of course, that approximately 8,000 words were written and published in a massive tome (although that does take quite a bit of effort), but the fact that a major academic publisher thinks that the topic of internet memes is canonical enough to include in a Handbook of Social-Media.” Pg 1 (412) Para 1

Comment (250-500 words)

I’m going to be honest here, meme’s have zero percent interest for me. Most that I have seen are ridiculous, and I have no time for ridiculous. They are irrelevant and sometimes quite annoying. I was never a fan of slapstick, Laurel and Hardy type comedy and memes for the most part fall into that category for me. I have read over the Miltner reading for this week twice and still have yet to choose a quotation as I write this. I get the fact that memes have been used in many things from politics to women’s private parts (which part is quoted in the text) but they simply annoy me. In some ways to me they are part newspaper cartoon meets photoshop meets absurd humor. As I go back over the reading a third time, I am going to choose a quotation in the first paragraph because this reading was very hard for me to write about and the article certainly does seem like a massive tome to me.

Some of the things I got from this article are that memes are universal in major countries, they sometimes can create pull on certain subjects such as politics, and they can strike a cord in people. I understand from this article that memes spread like wildfire “viruses of the mind” (pg 413 para3). Which seems like it could be a good thing or a very bad thing, like the two-year-old child left in the train wreck that eventually was saved. The other quote that I chose was “cultural replicator that spread ideas and behaviors in an infectious, gene-like fashion among individuals and populations alike” (pg 413, para 3). This quote seemed to be the most relevant way to describe memes to me, though it leaves out the slap stick part. I do know though that many people love to indulge in making memes. It gives them pleasure and sometimes much needed comedy relief, and occasionally, a point is proven.

Question: Do you think memes are hear to stay? Will they too evolve?